



## **Back to Base Program Introduction**

Blacktown Workers Club Group's Board of Directors are pleased to announce the commencement of the Back to Base program. The program is designed to give all Sporting Bodies the opportunity to receive a financial rebate as a reward for their loyalty to the Group.

With every dollar that you spend with the Blacktown Workers Club Group, whether it be an official Sporting Bodies activity or event, or as an individual member who is choosing to visit with your friends and family, you'll be helping to grow the Back to Base rebate for your Sporting Body.

This document aims to explain how the Back to Base program will work. For any further questions or clarification, please contact Alison Brown, Executive Manager: Marketing & Communications or Tina Maamari, Community Relations Manager.

We hope you enjoy the Back to Base program and we thank you for being an important part of the Blacktown Workers Club Group community.

## **Frequently Asked Questions**

### **What is the purpose of the Back to Base Program?**

The Back to Base program will reward our Sporting Bodies for their carded spend (Purchase used with Club Membership Card) within any Blacktown Workers Club Group venue. It is designed to encourage Sporting Bodies to spend within our clubs, whether it be with their Sporting Body or with their own friends and family.

### **What is the rebate?**

The rebate is has been set at 5% for 2020 and 2021. It may be subject to change.

### **When is the rebate granted and what is it based on?**

The rebate is granted to the Sporting Body in January and July each year. Each bi-annual rebate is based on the previous six months of carded spend by members who are currently participating in a Sporting Body.

### **What is the rebate based on?**

The rebate is based on the carded spend of the Sporting Bodies group at each Blacktown Workers Club Group venue. Therefore, each individual member of a Sporting Body will be contributing to their rebate with every valid transaction in a Blacktown Workers Club Group venue, including our contract caterers and functions. Gaming machine spend and points redemption is not included.

### **When does it start?**

The Back to Base program has commenced as of Wednesday 1<sup>st</sup> July 2020.

### **When is the first rebate to occur?**

The first rebate will be granted in January 2021 and will be based on the carded spend from Wednesday 1<sup>st</sup> July through to Thursday 31<sup>st</sup> December 2020.



### **How do you calculate the carded spend for each Sporting Body?**

Data on the total carded spend will be retrieved from our Club's membership and point of sale system. Each Sporting Body member will need to be accurately recorded as being a member of the Sporting Body before the rebate is calculated in January and July to be accounted for.

### **What if a member of our Sporting Body is not a Blacktown Workers Club Group member?**

All members of Sporting Bodies should be current financial members of the Blacktown Workers Club Group. If this is not the case, now is the time to ensure that they are correctly registered. When they join or renew, they should notify the Member Services staff that they are a member of a Sporting Body.

### **What if a Sporting Bodies member is a current financial member of Blacktown Workers Club Group but not registered as a Sporting Bodies member?**

It is easy to ensure each Sporting Bodies member is correctly registered. The Sporting Body can send through an updated member sheet to Tina Maamari (tmaamari@bwcl.comm.au) and/or individuals can speak to our friendly Member Services staff at any club.

### **We've received our rebate and realised only half of our Sporting Bodies members were correctly registered. What can we do?**

Representatives for each Sporting Body will be given reminders to correctly register all their Sporting Bodies members before the end of the sixth month period. Therefore by the time the rebate is granted, no further extensions will be provided.

### **What if a Sporting Bodies member is a member of multiple Sporting Bodies?**

If an individual is a member of multiple Sporting Bodies, their contribution will be split evenly across the number of Sporting Bodies that they are registered for. Members can request in writing to Tina Maamari if they would like to elect to have all of their contribution directed to only one Sporting Body.

### **What about Junior Sport?**

The Sporting Bodies that have juniors involved in their sport will have their rebate based on the registered Blacktown Workers Club Group member, up to two direct relatives and/or guardians. Therefore one child participating in junior sport may have their mother and their father registered to their Sporting Body and therefore the carded spend will be based on both parents.

### **Do we still get other financial support from the Group?**

There is no change to the other forms of support from the Board of Directors at Blacktown Workers Club Group. If you'd like to discuss other opportunities for support, please contact Tina Maamari.

Example:

<b>Sporting Body</b>	<b>Number of members registered with BWCG on 31/12/20</b>	<b>Carded spend for the group of members from 1/7/20 to 31/12/20</b>	<b>Pre-determined rebate percentage for 2020/21</b>	<b>Back to Base rebate granted to the SB in January 2021</b>
Volleyball	53	\$13,956	5%	\$697.80
Basketball	89	\$34,999	5%	\$1,749.95
Junior Swimming	125	\$50,575	5%	\$2,528.75

